



KnowARC

WP6: Communications, Disseminations and Exploitation

*Peter Stoll, science + computing ag
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Objectives



KnowARC

- ✦ Potential users know about ARC
- ✦ We know about potential users
- ✦ Target audience: IT professionals

✦ Classical Information and 'market' investigations

T6.1 Communication,

T6.2 Dissemination

T6.3 Exploitation

✦ Demonstration and Evaluation

T6.4 Demonstrating Grid business model capabilities through flexible engineering portal

T6.5 Evaluating Grid feasibility in the public service sector

Task 6.1 Communication



KnowARC

Audience:
not familiar with Grids

Tools:
Press articles, several kinds of materials, web site,
public events, wikipedia, ...

Achivements:
<http://www.knowarc.eu/>, public press releases, raw
material (logo, templates), healthgrid conference,
publish at medical informatics conferences (JFIM)

Task 6.2 Dissemination



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Audience:
familiar with Grids

Tools:
similar to 6.1, also scientific publications, grid
conference contributions

Achivements:
Conferences: EGEE06, European Grid Technology
days, Nordunet 2006, Grid2006, SC06 (next)

Task 6.3 Exploitation



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Exploit results, outreach:

Like enable physical research, 'selling services', ...

Tools:

'standard' business tools: business and 'market' positioning, product identification, SWOT analysis, ...

Official start in months 24, but first steps:

SWOT analysis by means of a questionnaire.

First primitive exploitation plan, in conjunction with technical planing?

Task 6.4 & 6.5 Demonstration & Evaluation



KnowARC

- ✦ Validate benefit in several areas.
- ✦ Provide real usecase as feedback for development

T6.4 Demonstrating Grid business model capabilities through flexible engineering portal: Provide resources as ASP-like service (NIIF, Hungary)

T6.5 Evaluating Grid feasibility in the public service sector: Usage of desktop computers at Geneva University Hospital for medical computations.



- ✦ ASP – like service based on ARC
- ✦ create service framework around application and 'make money on this'
- ✦ Real world application at BUTE (Budapest University), industrial interest on beam twisting model



- ✦ follow up of Task 4.1, 'start' in month 16

- ✦ already first steps

Survey in preparation: Identify list of problems for grid use in administrations and weight these, better understand scenarios, advantages

- ✦ Next steps

- ❖ perform survey, Including a „teaching part“ – people need to learn what the advantages of grids are
- ❖ Analyse main problems and lacks in knowledge
- ❖ Work more on security issues
- ❖ Work on using heterogeneous resources
- ❖ Allow users to control available resources