



KnowARC

# WP6: Communications, Disseminations and Exploitation

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# Objectives



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- ✚ Potential users know about ARC
- ✚ We know about potential users
- ✚ Target audience: IT professionals



- ✚ Classical Information and 'market' investigations

- T6.1 Communication,
  - T6.2 Dissemination
  - T6.3 Exploitation

- ✚ Demonstration and Evaluation

- T6.4 Demonstrating Grid business model capabilities through flexible engineering portal
  - T6.5 Evaluating Grid feasibility in the public service sector

# Task 6.1 Communication



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Audience:  
not familiar with Grids

Tools:  
Press articles, several kinds of materials, web site,  
public events, wikipedia, ...

Achivements:  
<http://www.knowarc.eu/>, public press releases, raw  
material (logo, templates), healthgrid conference,  
publish at medical informatics conferences (JFIM)

# Task 6.2 Dissemination



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Audience:  
familiar with Grids

Tools:  
similar to 6.1, also scientific publications, grid conference contributions

Achivements:  
Conferences: EGEE06, European Grid Technology days, Nordunet 2006, Grid2006, SC06 (next)

# Task 6.3 Exploitation



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Exploit results, outreach:

Like enable physical research, 'selling services', ...

Tools:

'standard' business tools: business and 'market' positioning, product identification, SWOT analysis, ...

Official start in months 24, but first steps:

SWOT analysis by means of a questionnaire.

First primitive exploitation plan, in conjunction with technical planning?

# Task 6.4 & 6.5 Demonstration & Evaluation



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- ✚ Validate benefit in several areas.
- ✚ Provide real usecase as feedback for development

T6.4 Demonstrating Grid business model capabilities through flexible engineering portal: Provide resources as ASP-like service (NIIF, Hungary)

T6.5 Evaluating Grid feasibility in the public service sector: Usage of desktop computers at Geneva University Hospital for medical computations.

# Task 6.4 @ NIIF



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- ASP – like service based on ARC
- create service framework around application and 'make money on this'
- Real world application at BUTE (Budapest University), industrial interest on beam twisting model

# Task 6.5 @ Geneva University Hosp.



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❖ follow up of Task 4.1, 'start' in month 16

❖ already first steps

Survey in preparation: Identify list of problems for grid use in administrations and weight these, better understand scenarios, advantages

❖ Next steps

- ❖ perform survey, Including a „teaching part“ – people need to learn what the advantages of grids are
- ❖ Analyse main problems and lacks in knowledge
- ❖ Work more on security issues
- ❖ Work on using heterogeneous resources
- ❖ Allow users to control available resources